



Social Media

RISKS AND GUIDANCE

Be aware that social media can be abused.

Risks to athletes include bullying, grooming, identity theft and exposure to inappropriate content. If you suspect any of these are occurring, speak to a safeguarding or welfare colleague.

'Friend' requests

Do not add or accept friend requests from U18s if your social media account could expose them to inappropriate content. Do not add or accept friend requests from children under the minimum age requirement for the social media service (usually 13 – check with service provider).

Images

Avoid putting images of athletes under 18 online from your personal social media accounts. Check with the Comms team before publishing images of children on company accounts. Avoid putting images of senior athletes or staff online without their consent.

Think before you post!

Be mindful of how you interact with athletes on social media and maintain professional boundaries.