

Strategic plan

Regional Development Plan 2019 - 2020

By 2021 we will:	We will achieve this by:	The person leading this project will be:	The resources required are:	Key milestones or actions are:	We expect to complete the milestone by:	We know we will have completed this when:	We will celebrate success by:
Increase the number of active members coaching and leading in clubs who hold a formal qualification.	<p>Providing clear information, knowledge and training to the regions club chairs and head coaches on the benefits of having qualified coaches and leaders.</p> <p>Providing clear information, knowledge and training to the regions club chairs and head coaches around the changes to the coaching and leadership scheme and how this can support the development of qualified coaches and leaders in the region.</p>	Chris Waters and Darryll Shaw	<p>Annual Face to Face opportunity for club chairs and lead coaches to meet with English Coaching Manager to explore options and plan development.</p> <p>Marketing resources to ensure opportunities for face to face and digital meetings are well attended</p>	<p>15 x stakeholders attend Presentation and workshop</p> <p>10 x stakeholders attend follow up digital meeting</p> <p>20 x stakeholders attend follow up face to face meeting and workshop</p>	<p>October 2019</p> <p>Feb 2020</p> <p>October 2020</p>	<p>Once event delivered</p> <p>Once event delivered</p> <p>Once event delivered</p>	<p>Publicise events and purpose of the group</p> <p>Case study from one club involved shared to demonstrate success of the strategy</p>
Establish a calendar of regional courses that	Listening to the wants and needs of the clubs in the region	Chris Waters and Darryll Shaw	Contracted course provider/s in the area that	Deliver 4 training courses in 2020 aimed at	October 2020	4 successfully delivered courses	Case study from one club involved shared to demonstrate success of the strategy

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<p>are accessible and affordable for the regions volunteer coaches</p>	<p>Focusing on the needs of the club's schedule and advertise a programme of courses aimed at supporting club coaches development.</p> <p>Subsidise places on courses where possible, ensure the courses are accessible.</p> <p>Look to promote to club members who are actively coaching and leading in clubs without qualifications.</p> <p>Actively promote to a cross section of members from a variety of backgrounds, ages and genders.</p>		<p>can support clubs with the development they require.</p> <p>Ability to book and pay for courses online, ability for spare spaces on courses to be sold commercially to subsidise club coach development</p>	<p>developing Sea, White Water Kayak and Open Canoe Coach award holders, balance will depend on needs of clubs established October 2019</p>			
<p>Have better CPD opportunities and support coaches in the region to remain valid</p>	<ul style="list-style-type: none"> - Contributing to the CPD review that is being conducted by British Canoeing. - Providing a coaching matters event in 2019 and 2020 	<p>Chris Waters</p>	<p>Region funds. Venue and staffing for CMES Promotion and marketing from BC.</p>	<p>Twice yearly reminder of funding available. Aim for 6-week minimum lead in to CME so candidates can book on to event</p>	<p>1 CME delivered by December 2019</p> <p>1 x CME delivered by December 2020</p>	<p>2 x CME events run.</p>	<p>Action Completed May 2019</p> <p>News item shared through British Canoeing Media</p>