

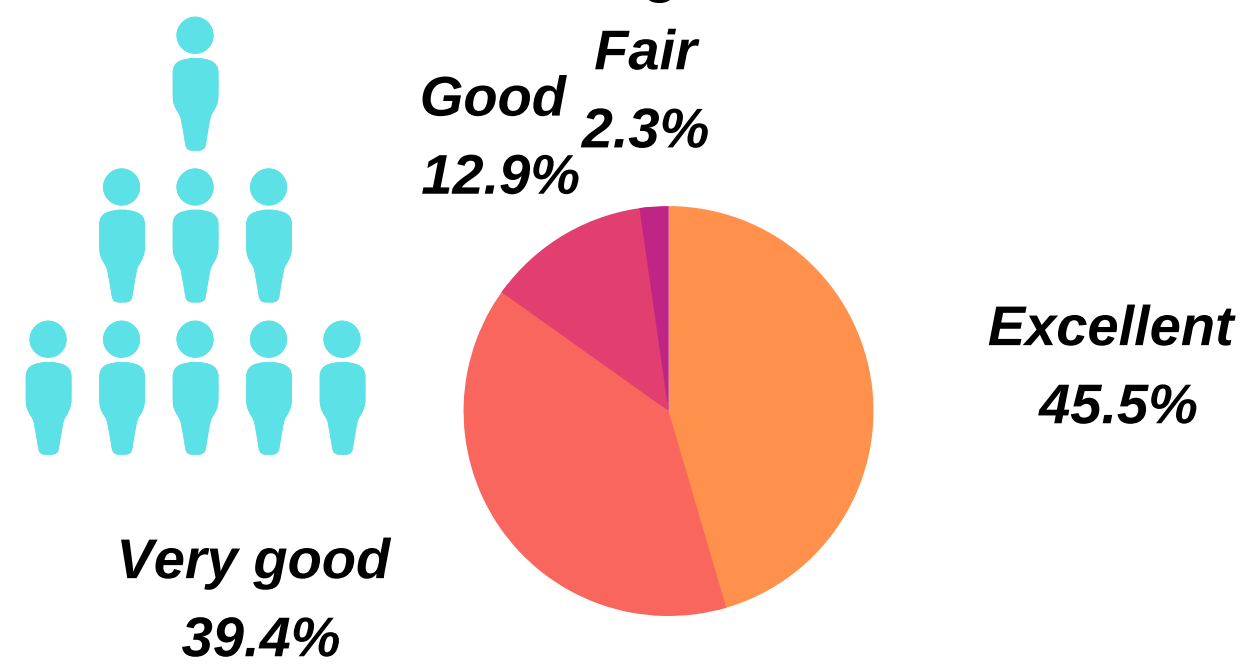
2019 ICF LONDON CANOE SLALOM WORLD CUP

2019 ICF Canoe Slalom World Cup London

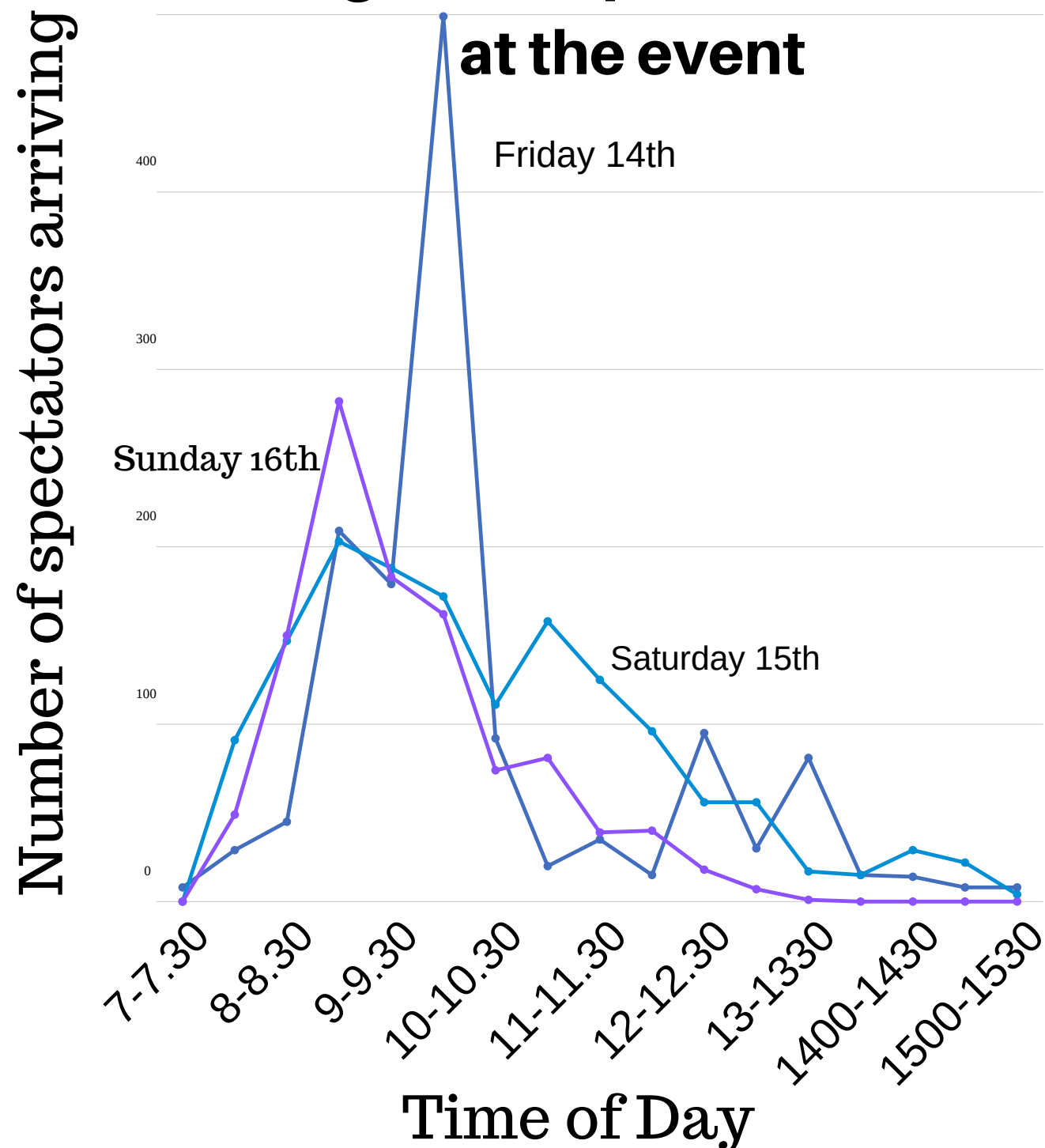
Overall rating of the 2019 ICF Canoe Slalom World Cup according to our spectators



6235 TICKETS DISTRIBUTED DURING THE EVENT



Average time spectators arrived at the event



Words spectators used to describe the 2019 ICF Canoe Slalom World Cup London:

Great! Amazing Brilliant
Powerful Excellent Fantastic!
Incredible Fun! Exhilarating

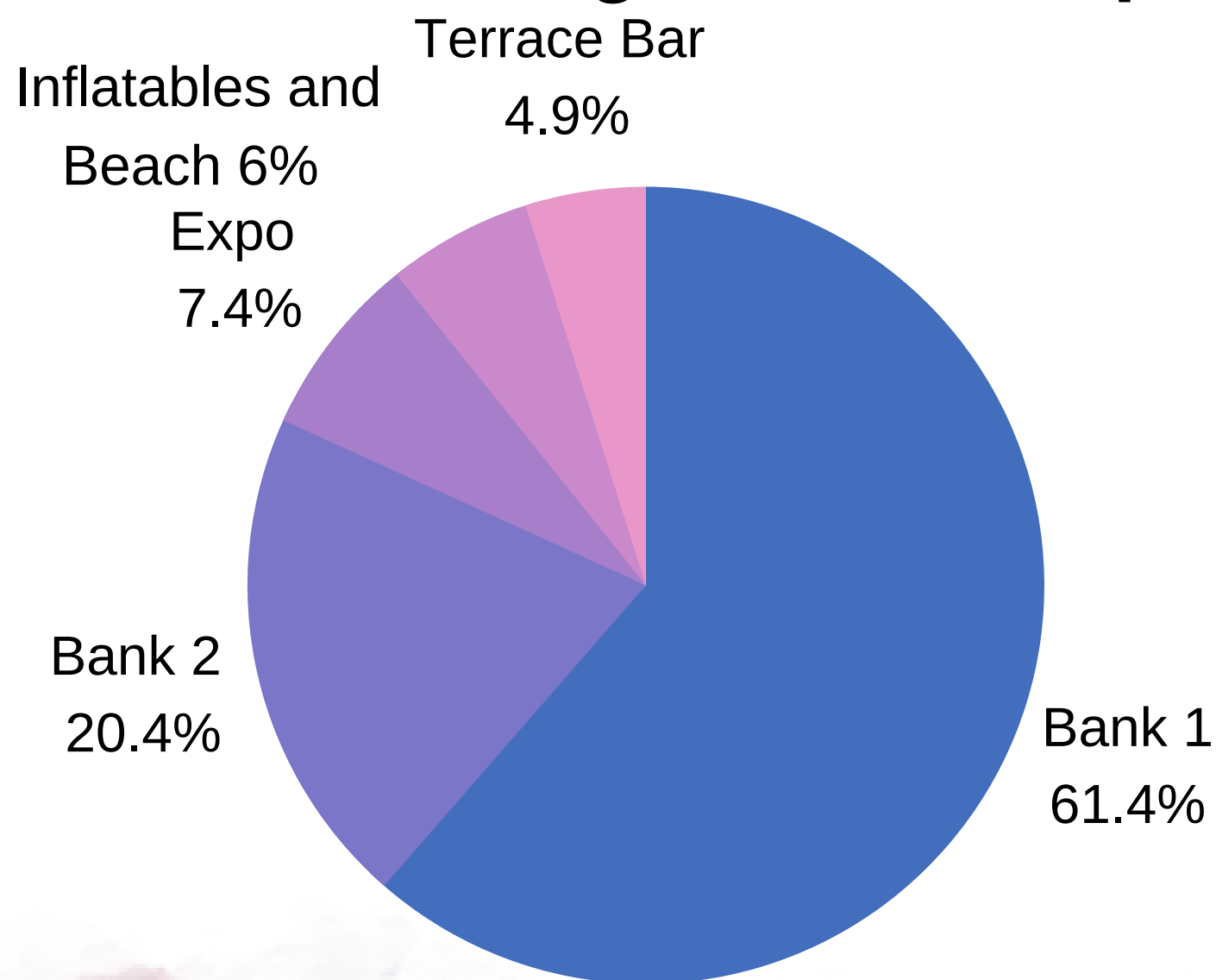
British Canoeing's 7th ambition is to provide excellent competitions.

Most frequent improvements suggested:

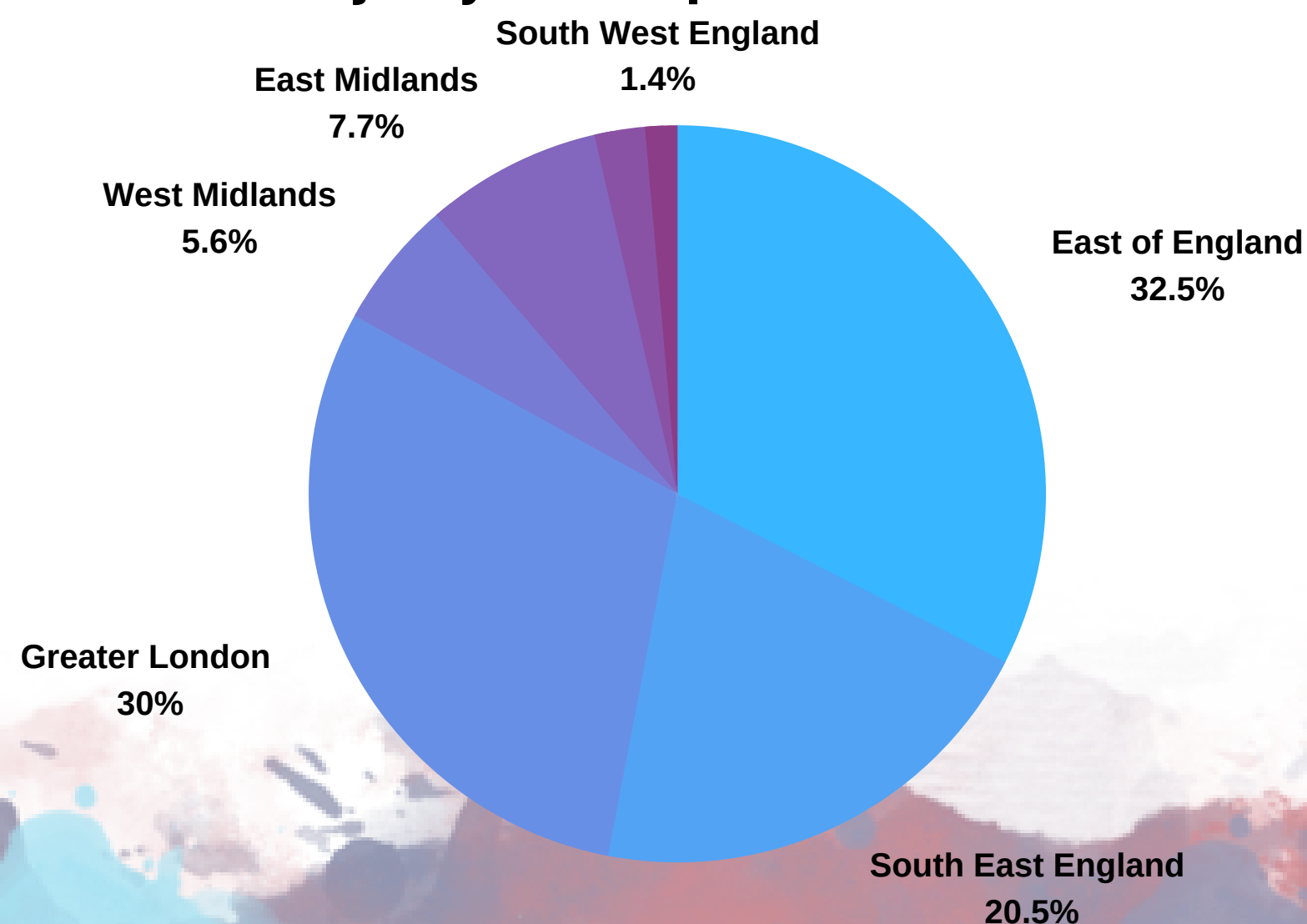
- Coffee stands
- Veggie/ Gluten free food options
- Improve view from bottom of the banks
- Content on screens
- Protection/ Shelter from weather (Sunshine or rain)



Where did our spectators spend their time during the World Cup?



Where the majority of our spectators came from



LOCATION AND DATE:
 LEE VALLEY WHITE WATER CENTRE
 14-16TH JUNE 2019